



Australian Association of National Advertisers
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 SYDNEY NSW 2011
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This form will be a tax invoice

AANA Congress Registration Form - 10 February 2011

Participant Details

Title: _____ First Name: _____ Last Name: _____

Job Position: _____

Organisation Name: _____

Postal Address: _____

Town/Suburb: _____ State: _____ Postcode: _____

Phone: () _____ Fax: () _____ Mobile: _____

Email: _____ Website: _____

Fees (please tick)

AANA Member: \$360 (incl. GST) Non-Member: \$690 (incl. GST)

Working Lunch – Table of Ten <i>(please indicate your top three preferences [number 1, 2, 3] for a lunchtime discussion)</i>	Number
1) Future digital – challenges and opportunities	
2) Future media	
3) Brand transformation	
4) Being on the front line of anti-advertising debate in the food & beverage sector	
5) Organisational Structure – How do you set up an effective and functioning marketing organisation?	
6) Where is the best value to be found in the evolving media landscape?	
7) How is the digital revolution impacting client-agency relations?	
8) The move from CMO to CEO	
9) Strategies for the effective education of the next generation of marketers	

I wish to pay by (please tick)

A tax invoice will be issued for all registrations

- Cheque payable to Australian Association of National Advertisers
- Bank transfer to Australian Association of National Advertisers, Commonwealth Bank of Australia , BSB: 062-000, Account No: 13533451
- Credit Card: Visa* MasterCard* Amex** (please tick)

* Payments made by Visa or MasterCard will incur a 2% admin fee.

** Payments made by Amex will incur a 3% admin fee.

_____ Expiry: ____ / ____

Name on Card _____

Payment authorised by:

Name: _____ Signature: _____

Please send this registration form plus payment to: **AANA, Suite 301, Level 3, 100 William Street, Sydney NSW 2011**, or if payment made by credit card or EFT, registration forms can be faxed to **02 9221 8077**.

Cancellation Policy

A full refund will be provided for all cancellations received in writing two weeks prior to the event. A 50% refund will be provided for all cancellations received in writing one week prior to the event. No refunds will be made within one week of the event. Substitutions within organisations can be made up to two days prior to the event.