



Australian Association of National Advertisers
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This form will be a tax invoice.

AANA Congress Registration Form 12 February 2010

Participant Details

Title: _____ First Name: _____ Last Name: _____

Job Position: _____

Organisation Name: _____

Postal Address: _____

Town/Suburb: _____ State: _____ Postcode: _____

Phone: () _____ Fax: () _____ Mobile: _____

Email: _____ Website: _____

Your signature (This booking is invalid without a signature) _____

Fees (please tick)

- AANA Member: \$330 (incl. GST) Non-Member: \$660 (incl. GST)

Working Lunch – Table of Ten

(please indicate your top three preferences [number 1, 2, 3] for a lunchtime discussion)

	Number	
Transforming Brands – Tessa Price, Commonwealth Bank		
Growing your business through ‘Futurist Thinking’ – Brad Cook, Fonterra	FULL	
Environmental Claims Consumers Can Believe In – James Tait, Lion Nathan		
Monetizing social networks – Joe Talcott, News Limited	FULL	
The brand and advertising future – Amanda Johnston-Pell, Telstra	FULL	
Staying ahead of your number one rival – Peter Webster, Toyota		
Measuring the impact of your digital communications – Peter Fairbrother, Ipsos ASI Australia		
I’d prefer not to participate in a formal table topic <i>(please tick)</i>		

I wish to pay by (please tick)

A tax invoice will be issued for all registrations

- Cheque payable to Australian Association of National Advertisers.
- Bank transfer to Australian Association of National Advertisers, Commonwealth Bank of Australia , BSB: 062-000, Account No: 13533451
- Credit Card: (Visa MasterCard Amex)

_____ Expiry: ____ / ____

Name on Card _____

Payment authorised by:

Name: _____ Signature: _____

Please send this registration form plus payment to: **AANA, Suite 2, Level 5, 99 Elizabeth Street, Sydney NSW 2000**, or if payment made by credit card or EFT, registration forms can be faxed to **02 9221 8077**.

Cancellation Policy

A full refund will be provided for all cancellations received in writing two weeks prior to the event. A 50% refund will be provided for all cancellations received in writing one week prior to the event. No refunds will be made within one week of the event. Substitutions within organisations can be made up to two days prior to the event.